



## FOR IMMEDIATE RELEASE

### DC METRO RESIDENTS TO BENEFIT FROM SOFTWARE SKILLS DEVELOPMENT PARTNERSHIP BETWEEN EXEQUAT AND URBAN ED DURING THE SUMMER 2024

**WASHINGTON, DC – June 20, 2024** – In an effort to build diverse talent and economic security for young local Washington Metropolitan residents, [Urban Ed](#) is proud to announce a job training partnership with [Exequt](#), a leading technology consulting firm based in Lanham, MD. Through this special initiative, participants as young as 14 will learn the trade of software development, one of the fastest growing tech occupations.

The Urban Ed & Exequt partnership is a collaborative strategy to increase the pool of talent for software development jobs, upskill talent from within grassroots communities, and advance access to high-demand technology education. The free bootcamp began today, June 20, 2024, offering both in-person and hybrid learning, equipping participants with the skills needed to start a career in tech. The initiative has a particular focus on young women of color and minorities, that only make up about 3% and 8% respectively of the entire tech sector.

“We are so thankful to Exequt for their willingness to help support the technical skills training of those in the community. Corporations often overlook that there is bright & eager talent in low-income neighborhoods ready to learn and find an entry point into the tech sector,” says Roxanne Williams, president of Urban Ed. “This summer program is the start of an ongoing initiative to bring women, youth, and people of color into well-paying careers that leads to family sustainability and financial security, as well as help diversify the software development sector.”

Urban Ed has selected over 40 participants for an 8-week intensive hybrid bootcamp. The training is aligned with industry needs and is focused on all aspects of software development to include app and web development, and the tools for successful software implementation. After students complete the program, they will earn the title of junior software developer and Urban Ed & Exequt will provide job placement support and services.

Bashar Hijazi, Managing Director for Exequt, says: “We are proud that our partnership with Urban Ed will invite more people of color and women into the software development sector, helping diversify the field while also fostering the next wave of independent and successful software engineers. We are excited and passionate about sharing our knowledge and love for technology with our community.”

[Spur Local](#) (formerly the Catalogue for Philanthropy), has recognized Urban Ed as a critical nonprofit and one of the best high-impact, community-based nonprofits in the greater Washington region.

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**ABOUT URBAN ED**

*Founded in 2000, Urban Ed is a grassroots, community-based, state-licensed educational institution dedicated to providing high-quality tech education and career advancement opportunities with a focus on those in Ward 8 and young women of color. Urban Ed's thought leadership around using technology as a tool for lasting community change continues to spur financial wealth as well as contributes to the digital inclusion in the D.C. region. [www.urbaned.org](http://www.urbaned.org)*

**ABOUT EXEQUT**

*Exequt is a leading technology consulting firm specializing in software development and IT solutions that partners with educational institutions and community organizations to provide cutting-edge training programs and career opportunities. Since 2014, Exequt has been dedicated to fostering talent and empowering individuals to thrive in the tech industry. [www.exequt.com](http://www.exequt.com)*

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